

REP HEADLINE# 6303960 TRF# 329940
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM REP
CHANGES
SEP4/12 16.10
*** WPXI-TV ***

ADV # 13160 ADV. NAME POLI/K ROTHFUS/R/CON/PA

AGY # 03469 AGY. NAME STRATEGIC MEDIA PLACEMENT

7669 STAGERS LOOP

DELAWARE, OH 43015

ORDER # CONTRACT # 6303960

PRDCT KEITH ROTHFUS 9/5 EST#2649 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP5/12 SEP18/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP4/12 16.10

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
M1 OK
TTLS \$18,550
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 2649

18	S		700P-800P	30		\$3,500.00	9/9	9/9	0		SUN	0
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PROGRAM : FOOTBALL

19	A		700P-815P	30		\$3,500.00	9/9	9/9	1		SUN	1
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PROGRAM : FOOTBALL
ORD COM1: TIME CHG
ORD COM2: SPT IS BOOKED- THX JEN
THIS IS A MAKE-GOOD FOR SEP9 ON LINE-18 FOR 1 SPOT/WK

REP HEADLINE# 6303960 TRF# 329940 REP: TEL# 215-564-1206 FAX# 215 564 1103
 \$\$\$ UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 HARRIS REPORT FROM REP SEP4/12 16.10
 CHANGES *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#18	MISSED: SUN/700P-800P				SEP9		30S	\$3,500.00	(SEP4/12)	
			OFFER: SUN/700P-815P				SEP9		30S	\$3,500.00	PLS ADVISE.	
			CMT: TIME CHG									
			CMT: SPT IS BOOKED-			THX JEN						

SEP/12 18550.00 CONTRACT TOTAL 18550.00
 TOTAL SPOTS 30

MARKET TOTALS \$74,200 WPXI 25% KDKA 33% WTAE 24% WPGH 15% CABL 0% WPCW 3% WPMY 0%
 SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6303960 TRF# 329940
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM STATION SEP4/12 14.16
*** WPXI-TV ***

ADV # 13160 ADV. NAME POLI/K ROTHFUS/R/CON/PA

AGY # 03469 AGY. NAME STRATEGIC MEDIA PLACEMENT

7669 STAGERS LOOP

DELAWARE, OH 43015

REP. # OFF. # 18 SALESMAN #

BUYER NAME WHITNEY EVERSOLE

SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6303960

CLASS: NATL. LOCAL REGIONAL

PRDCT KEITH ROTHFUS 9/5 EST#2649 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP5/12 SEP18/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP4/12 14.16

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$18,550
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:
M1 UNRESL BUY#18

MISSED: SUN/700P-800P
OFFER: SUN/700P-815P
CMT: TIME CHG

CMT: SPT IS BOOKED- THX JEN

SEP9 30S \$3,500.00 (SEP4/12)
SEP9 30S \$3,500.00 PLS ADVISE.

CONTRACT TOTAL 18550.00
TOTAL SPOTS 30